



Venkatesh Mahajan Senior College, Osmanabad.

Affiliated to Dr. Babasaheb Ambedkar Marathwada University, Aurangabad.

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NAAC Accreditation 'B' Grade

Principal : Dr. Prashant G. Chaudhari

Ref. No. :

Date:

7.3.1 Portray the performance of the Institution in one area distinctive to its priority and thrust

Osmanabad district is known for its profound cultural and historical heritage. However, the region faces significant challenges such as scanty rainfall, basic means of communication, a lack of industrial and commercial development, and a complex political situation. Unfortunately, Osmanabad is now one of the most **aspirational districts** in the nation.

Against this backdrop, our educational institution has emerged as a beacon of responsibility. Over the past three years, we have worked closely with various social organizations to devise immediate and long-term strategies to address the challenges. Our primary focus has been on the issue of farmer suicides, which is a significant problem in Osmanabad.

In the academic year 2019–20, our institution embarked on a meaningful journey to study the impact of suicide on families in Osmanabad Taluka. Through the dedication and hard work of a team of 14 educators, we were able to uncover the root causes behind this tragic phenomenon. Despite the harsh realities of indebtedness, persistent drought, crop failures, and debilitating illnesses, these families persevered. We were inspired by their resilience and unwavering determination to overcome their challenges. While they received little assistance, their strength and courage serve as a testament to the human spirit.

In the wake of this disconcerting revelation, our college, in conjunction with the university, undertook an exhaustive study titled "Farmer Suicide: Causes and Solutions." This endeavor culminated in a seminal seminar held on October 3, 2019. Dr. Kailas Pathrikar and Dr. Sanjay Shinde, both distinguished representatives, graced the event alongside officers from various organizations and family members of deceased farmers. The indomitable Vinayak Hegana, at the helm of the NGO Shivar Foundation, provided invaluable insights into the multifaceted challenges faced by farmers.

The overwhelming agreement from this discussion emphasized the urgent requirement for a consistent and community-focused approach. To achieve this goal, the college collaborated

with volunteer organizations to establish a support center. On June 1, 2020, the "**Shetkari Mitra Kendra**" was launched with the primary objective of providing emotional and psychological support to vulnerable farmers via a dedicated helpline. By utilizing social media, this helpline reached a large audience, resulting in 1982 farmers seeking assistance between June 2020 and June 2023. Their concerns, which ranged from crop insurance to access to banking services, were systematically categorized and presented to the district administration. Moreover, the center proactively distributed seeds to farmers in dire need.

Our college joined hands with NGOs like the (**Rastriya Sarvangin Gramin Vikas Sanstha Pune**) to spread awareness about organic farming. Our workshops on August 10 and October 15, 2022, were a great success, with engaging discussions and exhibitions on organic products. Together, we can make a positive impact on our environment and promote sustainable living.

Over the past three years, our college has ardently engaged with numerous NGOs and social activists, diligently striving to raise public consciousness on pressing issues, including organic farming. As we chart our course into the future, we envision direct visits of progressive farmers and students to universities and relevant authorities, comprehensive reports, supplementary course planning, and the execution of small-scale projects all aimed at fostering positive change within our college and the community.


Coordinator
Internal Quality Assurance Cell
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PRINCIPAL
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